



Neetu Bhatia

A tech entrepreneur, Neetu is credited with democratizing access to sports and entertainment to a third of the world's population by creating the entertainment and sports ticketing market in India and the South Asian sub-continent. As Co-Founder & CEO (along with two other MIT alums), she has scaled Zoonga from India's first to a top 5 global entertainment and sports ticketing company (\$XXXM+ in global ticket sales) that has come to be a preferred and shortlisted supplier for the Olympics, FIFA, Grand Slam Tennis, ICC, Cricket, rugby, concerts, and entertainment. Zoonga counts Mr. Ratan N. Tata amongst its investors and advisors.

Neetu Bhatia is also Co-Founder and CEO of FeelitLIVE - a curated, all-in-one platform that enables the monetization and engagement of virtual and hybrid digital entertainment content, performances, and events worldwide.

Prior to founding Zoonga, Neetu was a senior Technology, Media, and Telecom (TMT) investment banker on Wall Street with almost a decade of experience and over \$40 billion of financing and strategic advisory deals executed for Time Warner, Google, Comcast, Cablevision, Verizon, Cingular, AT&T and others. Before Wall St, Neetu worked as a consultant with McKinsey & Company, advising senior management of Fortune 500 companies on strategic and operational issues.

Neetu has an M.S. from the Massachusetts Institute of Technology (MIT) and a Bachelor of Engineering in Electrical Engineering from the College of Engineering, Pune, where she graduated as the Best Outgoing Student. While at MIT, Neetu was research assistant to Nobel Laureate Franco Modigliani, the founding father of modern corporate finance.

A former national cricket player and state captain, an inter-university silver medalist rowing crew member, and a sought-after speaker, she has spoken at MIT, IITs, IIMs, and has also been featured and quoted as a thought leader in leading publications including Forbes, The Entrepreneur, Inc., Tech.co, and has also appeared on broadcast outlets including CNBC, CNN-IBN, and various radio networks. Her story was featured in a book released in 2005 by the then President of India, Dr. Abdul Kalam.

Arpita Majumder

Arpita Majumder is a B2X tech entrepreneur with 20+ years of leadership experience, and a proven track record of developing innovative products, implementing strategies for revenue growth, market expansion, competitive differentiation, and delivering an exceptional customer experience. She has deep expertise in scaling companies and leading global engineering, technology, and operations teams to consistently deliver results in fast-paced environments and is skilled in conflict resolution, handling high-pressure situations, and building and leading high-performing teams.

Prior to co-founding FeelitLIVE, and Zoonga with Neetu Bhatia, she was a senior management consultant with AlixPartners and Kearney. She graduated from MIT in a joint Engineering and Management program after working with Tata Motors as a Design Engineer. She is a runner, a self-teaching budding piano player, and a passionate supporter of grass roots sports through her sponsorship of two U16 teams in the Brahmaputra Volleyball League.